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eCycle positioned to provide hybrid components to auto manufacturers

(Temple, PA – September 26, 2005) – eCycle, a leading manufacturer of hybrid powertrain components, announced today the availability of its equipment to U.S. automakers. This should come as great news to platform builders that are challenged in finding appropriate components for their hybrid vehicles. The news should also be welcomed by consumers demanding efficient vehicles, as the price of fuel rises steadily.

eCycle has developed a state-of-the-art line of brushless motors and generators. This investment has resulted in high efficiency starters, alternators and power electronics that are essential components to enable hybrid vehicles. eCycle's components deliver quantum improvements in performance and efficiency for existing platforms, including the vast array utilizing a 14 volt bus, while also enabling new applications not technically or economically feasible in the past.

For example, Integrated Starter Alternators or ISA's applied to current automotive or powersport vehicles, can easily convert a typical engine-based configuration into a simple hybrid. Time to market for completely integrated hybrid platforms can also be significantly reduced by eCycle's components.

According to Dan Sodomsy, eCycle's President and CEO, "eCycle is the only U.S. manufacturer that has ideal equipment to enable hybrid vehicles, especially when considering cost. Honda and Toyota have brushless motors in their hybrid cars, but they are not readily available to other manufacturers. Our components are not only superior, but available to all would-be manufacturers sincere in their marketing efforts".

Though itself a small company, eCycle represents an array of manufacturing infrastructure positioned to meet the needs of a burgeoning hybrid vehicle industry. Additionally, eCycle is prepared to enhance the US supply chain as necessary to ensure a timely and competitive presence for its customers.

This announcement comes as a direct response to a September 21 Associated Press WorldStream article, '*Auto parts Supply Chain Falls Behind in Hybrid Race*'. The article discussed how the Big Three auto makers need to look beyond the United States borders for adequate hybrid vehicle components.

About eCycle (www.ecycle.com)

Established in 1996 and located in Temple, PA, eCycle produces a line of advanced brushless motors and generators, which have a wide range of applications in commercial, industrial, and consumer markets worldwide, particularly for mobile applications. The company continues to work
