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eCycle, Inc. Named to Entrepreneur Magazine's 100 Companies to Watch

(Temple, PA May 27, 2009) – eCycle, Incorporated, a manufacturer of advanced brushless motor/generators and controls, announced today it has been named as one of 100 Brilliant Companies to watch in the June 2009 issue of *Entrepreneur Magazine*. eCycle has been listed within the Alternative Energy category, which *Entrepreneur* considers to be one of the 10 hottest industry categories.

“This year we’ve chosen the hottest markets out there – sectors that are defining and juicing the new economy to the tune of double-digit trillions”, said Amy Cospers, VP/Editor in Chief of *Entrepreneur*, “Then we sniffed out 10 innovative companies within those industries that are reaping the fruit of their brilliance.”

Over the past 12 years, eCycle developed and manufactured its core product, the SolidSlot™ brushless motor/generator. It’s ideal for mobile applications requiring a combination of small size, low mass and efficient performance. When integrated into mobile platforms, SolidSlot™ motor technology enables vehicles to use energy more efficiently.

“eCycle is humbled by the mention in *Entrepreneur*”, said Michael V. Sharer, eCycle’s Vice President of Marketing. “It’s heartening that our hard work and investment into a sustainable future has not gone unrecognized.”

eCycle has been working with the transportation sector to develop and implement high efficiency battery accessory drives (battery air-conditioning, hydraulic motor-pump sets, integrated starter/alternators) to reduce diesel idling. eCycle products are valuable tools in reducing petroleum consumption and pollutant emissions, and can also result in significant cost savings for vehicle operators. The combination of higher fuel costs and enforcement of environmental regulations create a significant market opportunity, as battery accessory drives become a necessity.

About eCycle (www.ecycle.com)

Established in 1996 and located in Temple, PA, eCycle produces a line of advanced brushless motors and generators, which have a wide range of applications in commercial, industrial, and consumer markets worldwide, particularly for mobile applications.

About Entrepreneur Media, Inc. (www.entrepreneur.com)

Entrepreneur Media Inc. is the premier content provider for and about entrepreneurs. Our products engage and inspire every day with the advice, solutions and resources that fuel the bold and independent way entrepreneurs think.

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