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Contact: Michael Sharer

610-939-0480

msharer@ecycle.com

**eCycle's SolidSlot™ brushless motor/generator; performance exceeds
customer's expectations**

(Temple, PA February 16, 2007) – eCycle, Incorporated announced today that the innovative SolidSlot™ brushless motor/generator is exceeding customer's expectations in the areas of performance, weight and efficiency.

The improvements have been confirmed through both in-house testing and customer feedback. "We took our already power dense 24lb. brushless motor and reduced its mass by 25%", said Dan Sodomsy, eCycle's CEO and Director of Engineering. "We did a thorough review of the original design and felt we could make it better. The result is a 12kW, 18lb. brushless motor/generator.", he added.

According to Sodomsy, the enhancements to the motor include a lightened rotor, motor housing and mounting flange, as well as enhanced cooling for the electronic commutator, which enables the SolidSlot™ brushless motor/generator to be operated up to 450A.

The SolidSlot™ brushless motor/generator is named for its design, which replaces traditional copper windings with solid bars of aluminum. Slot fill exceeds 90%, compared to less than 50% for traditional windings, resulting in machines with super low resistance, and thereby high current capacity.

eCycle's components continue to deliver quantum improvements in performance and efficiency for existing platforms, including the vast array utilizing low voltage, while also enabling new applications not technically or economically feasible in the past.

About eCycle (www.ecycle.com)

Established in 1996 and located in Temple, PA, eCycle produces a line of advanced brushless motors and generators, which have a wide range of applications in commercial, industrial, and consumer markets worldwide, particularly for mobile applications.